Ellgren

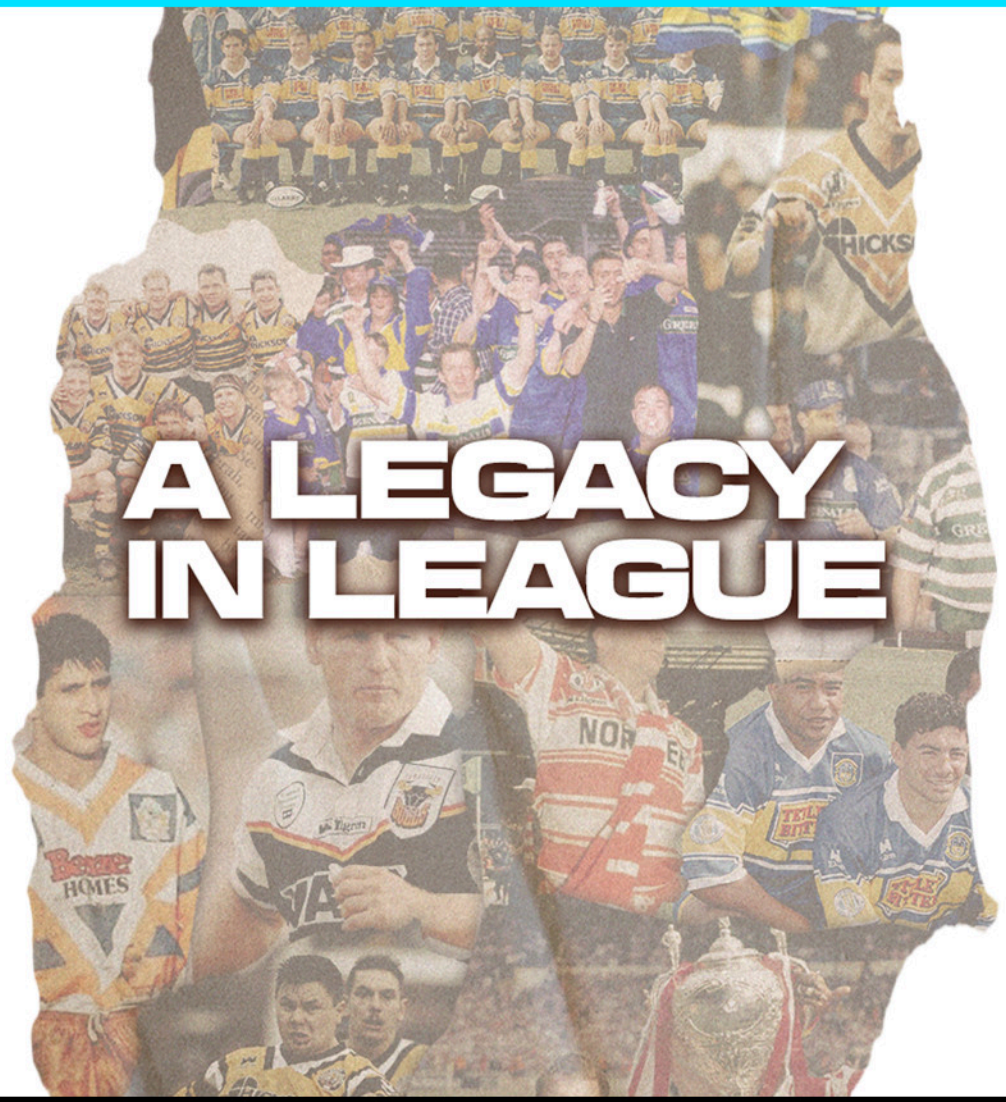
RUGBY BROCHURE

PLAYING KITS // TEAMWEAR // ACCESSORIES

#WHERETHEGAMEBEGINS




Ellgren
K.C.
GROUNDWORKS &
CIVILS
Ellgren
CASTLEFORD
PANTHERS
Ellgren
WARMINSTER
RFC
NK HOSES
clearsky IT



"WHERE THE GAME BEGINS"

Established in Wigan, Lancashire in the early 1980s, Ellgren quickly became a leading name in rugby throughout the 1980s and 1990s.

During its heritage era, the brand supplied clubs including Wigan, Leeds, Warrington, Castleford and Bradford, among many others.

Today, Ellgren continues to provide teams with the same high-quality technical kit engineered for professional performance. When you order custom teamwear from Ellgren, you are wearing performance clothing built to the standards that have helped establish the brand as one of the UK's leading custom apparel suppliers.

Our large manufacturing and distribution facility is located on the outskirts of Leeds, close to the M1 and M62 motorways. Visitors are welcome to explore our showroom, view our extensive product range and discover the full range of services we offer - all under one roof.

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OUR MISSION

Ellgren's mission has and always will be the same, we aim to continue our legacy and reputation of providing the best kit and apparel possible to the market, whether that be to Super League or to grassroots rugby by:

- Providing a high quality, technical product fit for the Elite players that are accessible to every player at every level of the game.
- To deliver a professional service from start to finish by our team of highly experienced staff who understand your individual and club needs.
- To manufacture and supply your orders within a lead time that beats our rivals.
- To build a large network of satisfied loyal customers to create long lasting relationships.

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OUR CLIENTS

As part of Fourex Group, Ellgren is proud to showcase the apparel solutions delivered across our wider club network, supporting professional organisations, semi-professional clubs and grassroots teams with high-quality kit, teamwear and retail solutions.



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#KITS4AFRICA

At Ellgren, we recognise the importance of considering the full lifecycle of every garment. Through our ongoing partnership with The Footprints Foundation, we periodically donate used clothing to support communities across Africa, helping to extend the life of our products while making a positive impact beyond the pitch.

"Ellgren has been a valued partner of our #Kit4Africa project for a number of years. Their donations have supported communities in South Africa, Ghana, Tanzania and Kenya, bringing real joy to the people who receive them."

— John Keyes, The Footprints Foundation

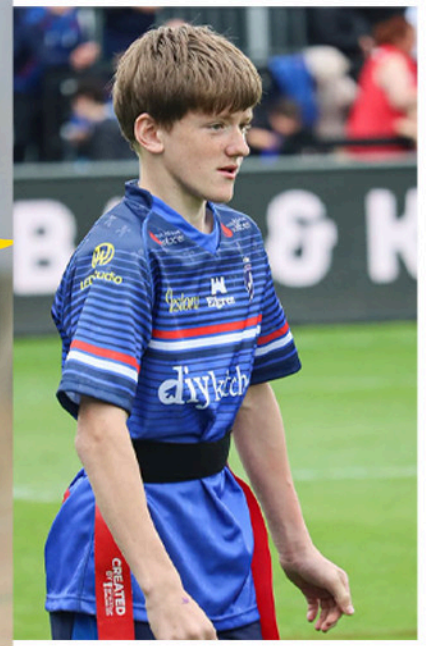
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STRONGER THROUGH INCLUSION.

At Ellgren, we believe rugby should be accessible to every player and every team.

That is why we provide kit solutions for Wheelchair Rugby, PDRL and LDRL teams, with garments that can be adapted around the individual needs of players. From practical additions such as shoulder tags for wheelchair rugby to other bespoke alterations, our team works closely with clubs to create kit that supports comfort, accessibility and confidence on the field.





SUBLIMATED LOGOS



Sublimated logos are printed directly into the fabric of the rugby jersey rather than being applied on top. This creates a smooth, lightweight finish that will not crack, peel or lift during wear or washing. Club crests, sponsor logos and other artwork become part of the garment itself, allowing for detailed, vibrant branding without adding extra weight or affecting player comfort and performance.

EMBROIDERED LOGOS



Embroidered logos are stitched directly onto the material creating a durable, textured finish that adds depth to club and sponsor branding. We can apply logos using straight embroidery for a clean and traditional appearance, or produce embroidered patches for a more premium, elevated finish. Both options offer excellent durability and help create a high-quality look that stands out on and off the pitch.

DIGITAL PRINT



Digital print is ideal for detailed artwork, bold graphics and full-colour designs. The artwork is printed onto a specialist transfer film before being heat-pressed directly onto the garment, creating a smooth, vibrant and durable finish. This application is particularly suited to graphic tees, winners' ranges and tour tees, allowing clubs to produce eye-catching designs with sharp detail and strong colour reproduction.

ARTWORK

We understand how easy it is to create concept kit designs online using AI tools; however, these files cannot be used directly for production. All kit concepts and logos must be recreated by our design team to ensure they are accurate, editable and compatible with our production process. Club and sponsor logos should therefore be supplied as high-quality PDF or SVG files. Where a logo needs to be redrawn, a £20 artwork charge per logo will apply due to the additional design time required. Once recreated, the approved logo will be kept on file for all future Ellgren orders.

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ELITE JERSEY

Engineered for match day performance, our **'ELITE'** playing jersey delivers a comfortable, flexible fit for players at every level. Made from four-way stretch polyester with Lycra cuffs and side panels, it allows for excellent freedom of movement while providing long-lasting comfort throughout the game. Overlock stitching is used throughout the jersey to enhance strength, durability and performance during high-intensity play. There is also the option of a fitted GPS pocket as we supply to the professional clubs, as well as the sillicone chest grip to improve ball retention in wet conditions.

SIZING // Men's: S-7XL Women's: L6-L20

MOQ // x5 Playing Jerseys

LEAD TIME // 6-8 Weeks from payment

Constructed in 4-way polyester fabric

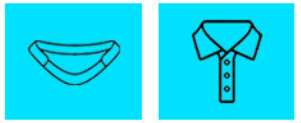
Our **'ELITE'** playing jerseys are made from four-way stretch polyester to provide flexibility and throughout every phase of the game. The lightweight, durable fabric allows players to move naturally during sprints, tackles and scrums, while helping the shirt retain its shape during high-contact play. Finished with Lycra cuffs and side panels, the jersey delivers a secure and comfortable fit built for performance on the pitch.

KEY FEATURES //



Form Fitting | 4-Way Stretch | Lycra Cuffs

COLLAR OPTIONS //



Wedge | Polo

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GRASSROOTS JERSEY

Comfortable, practical and built for the grassroots game, this playing jersey is suitable for players of all ages. The 97% polyester and 3% spandex fabric provides two-way stretch for greater flexibility, making it a strong choice for tots and junior teams while also meeting the needs of grassroots men's and women's sides.

SIZING // Kids: K6 - K16 Men's: S-7XL Women's: L6-L20

MOQ // x5 Playing Jerseys

LEAD TIME // 6-8 Weeks from payment

Constructed in 2-way polyester fabric

Made to withstand the demands of grassroots rugby, the jersey combines durable stretch fabric with a lightweight feel. Lycra cuffs and side panels improve flexibility and help keep the fit secure throughout the game.

KEY FEATURES //

Form Fitting | 2-Way Stretch | Lycra Cuffs

COLLAR OPTIONS //

Wedge | Polo

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RETRO JERSEY

Inspired by Ellgren's rich rugby heritage, the Retro Jersey delivers a timeless match-day feel with a comfortable, relaxed fit. Created around each club's individual identity, it offers a distinctive way to celebrate history, tradition and team pride. Finished with authentic club branding and Ellgren detailing, this long-sleeve jersey is ideal for supporters, former players, club events and everyday wear.

SIZING // Men's: S-7XL Women's: L6-L20

MOQ // x5 Retro Jerseys

LEAD TIME // 6-8 Weeks from payment

Constructed in 4-way polyester fabric

Built with a premium 300gsm cotton jersey, this Retro Rugby Jersey delivers the heavyweight feel and traditional styling of classic club shirts. Deep-knit rib detailing, set-in sleeves and ribbed cuffs create a structured, comfortable fit, while twin-needle stitching at the hem provides added durability for matchdays, club events and everyday wear.

KEY FEATURES //



Heavyweight 300gsm Fabric



Deep Knit Rib Collar



Long-Sleeved

COLLAR OPTIONS //

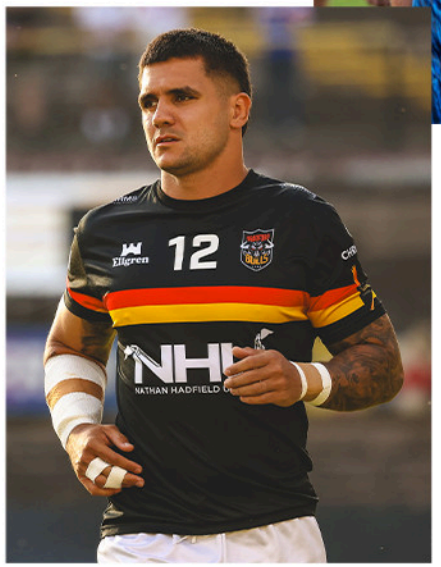


Polo

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BESPOKE LEISUREWEAR

Create a leisurewear collection that is unmistakably yours with Ellgren's bespoke design service. Each garment can be developed around your club colours, branding and visual identity, with the flexibility to incorporate custom graphics, patterns, logos and personalised details. Ideal for training, travel and matchdays, bespoke teamwear helps create a consistent look across the whole club.

SIZING // Kids: K6 - K16 Men's: S-7XL Women's: L6-L20

MOQ // x5 Per Product

LEAD TIME // 6-8 Weeks from payment

An easy way to shop for your club's bespoke teamwear

Ellgren can make your club's bespoke products available through a dedicated online club shop, giving players, coaches and staff a simple way to place their orders. Bespoke ranges are offered during scheduled ordering windows set at the club's discretion, allowing demand to be collected before production begins and helping to create a streamlined, organised ordering process for the whole club.

PRODUCTS AVAILABLE //

**Training Tee, Polo Shirt, Sweatshirt,
1/4 Zip Midlayer, Zip Hoodie, Pullover Hoodie,
Track Jacket, Rain Jacket, Coaches Jacket,
Vests, Training Shorts, Track Pants**

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STOCK LEISUREWEAR

Ellgren's off-the-shelf leisurewear provides clubs with a fast, practical way to create a professional and coordinated look. Available in versatile black and navy colourways, the range can be personalised with embroidered or printed club crests, sponsor logos and individual initials. With a typical lead time of just 2–3 weeks, these products offer an ideal solution for teams that need high-quality branded leisurewear without the longer production times associated with fully bespoke garments. Suitable for players, coaches and staff, the collection delivers flexibility, consistency and a smart club identity both on and off the pitch.

SIZING // Kids: K6 - K16 Men's: S-5XL

MOQ // x5 Per Product

LEAD TIME // 2-3 Weeks from payment

An easy way to shop for your club's teamwear

Give your members year-round access to branded leisurewear through a dedicated Ellgren online club shop. Our black and navy stock range can be customised with embroidered or printed club badges, sponsor logos and initials, offering a straightforward solution for players, coaches and staff.

STOCK COLOUR OPTIONS //

BLACK

NAVY

PRODUCTS AVAILABLE //

Training Tee, Polo Shirt, Sweatshirt, 1/4 Zip Midlayer, Zip Hoodie, Pullover Hoodie, Track Jacket, Rain Jacket, Coaches Jacket, Vests, Training Shorts, Track Pants

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GRAPHIC RANGES

Our graphic clothing ranges allow clubs to connect with supporters beyond the pitch and a matchday. Featuring player photography, action-le lesigns, stadium artwork and custom slogans, each graphic is fully customisable. We are able to produce these products across a wide range garments including tees, sweatshirts and hoodies. Celebrating a cup final, league promotion or team tour? We're able to deliver reactive merchandise designed to mark the miments that matter.

SIZING // Kids: K3/4 - K12/13 Men's: S-5XLWomens: L8-L18

MOQ // x5 Per Product

LEAD TIME // 2-3 Weeks from payment

PRODUCTS AVAILABLE //

Tees, Sweatshirt, Hoodies, Bucket Hats

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TRAINING BIBS

Keep teams organised and easy to identify during training sessions, warm-ups and team drills with our lightweight training bibs. Designed for comfort and freedom of movement, they can be customised with your club logo for a professional, unified look. Available in packs of 10, with each pack supplied in one colour and one size.

SIZING // Unisex XS-XL

MOQ // Available in packs of 10 bibs

LEAD TIME // 10-14 days from payment



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ACCESSORIES

As an extension of our playing kit and teamwear collections, Ellgren offers a wide range of accessories and print-on-demand products for clubs to utilise. Backpacks and holdalls provide practical storage for kit and equipment, while custom graphic T-shirts are ideal for finals days, tours and other club events. Additional products, including blankets, cushions, mugs and towels, allow players, staff and supporters to represent their club beyond matchday.

Your accessories, your way...

Whether you're looking for coordinated accessories to complement your club's leisurewear or something completely different, Ellgren works with a trusted network of specialist suppliers to deliver products tailored to your requirements. From practical essentials to custom merchandise, we can help bring your ideas to life. Speak to our dedicated account managers to explore the possibilities available for your club.

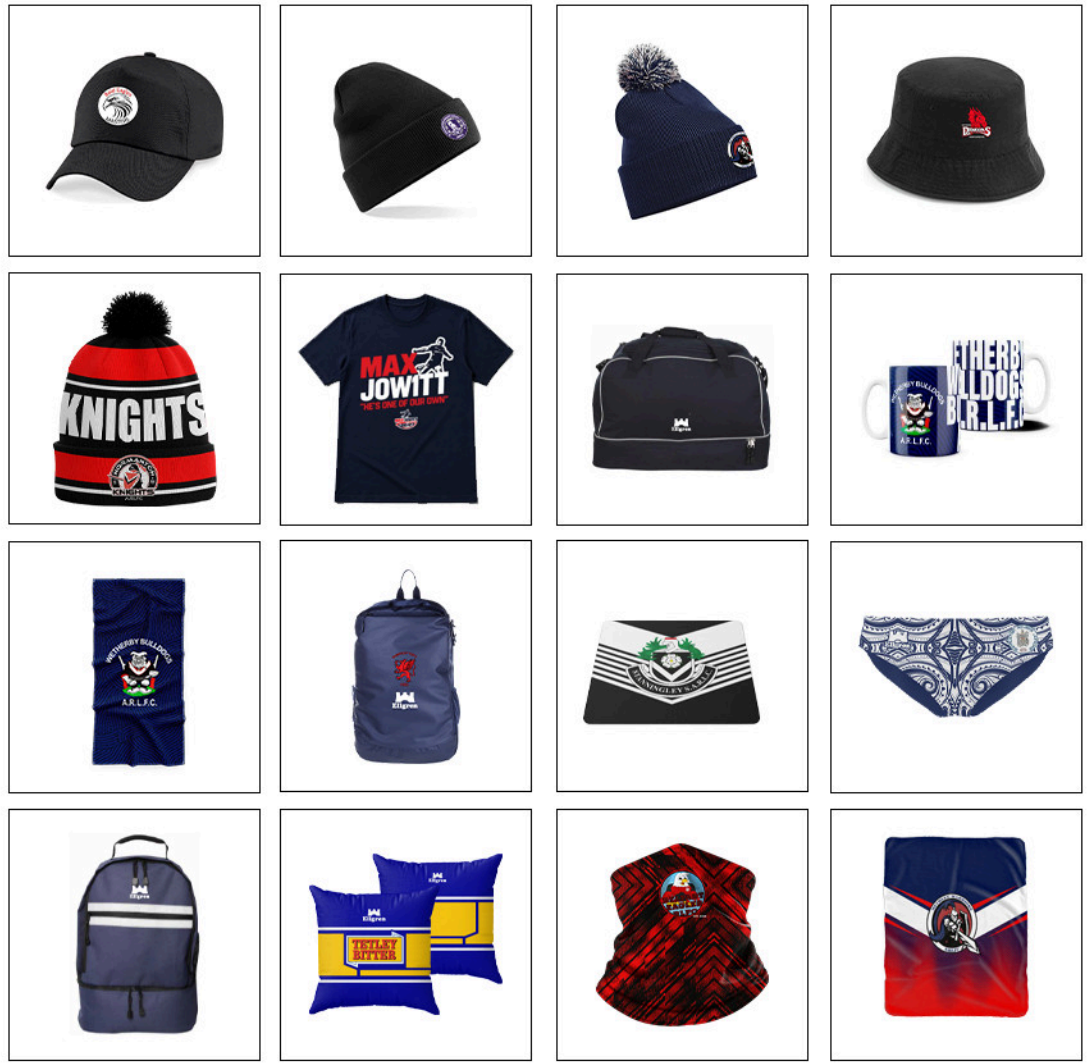
STOCK COLOUR OPTIONS //

BLACK

NAVY

PRODUCTS AVAILABLE //

Backpack, Beanie, Blanket, Bobble Hat, Budgies, Bucket Hat, Cap, Coaster, Cushion, Graphic Tees, Graphic Hoodies, Holdall, Mug, Snood, Towel



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PARTNERSHIP

Our club partnership programme is a three-year deal which will see Ellgren become the official kit andapparen partner of the club. Joining will unlock a number of benefits for your club throughout the durationof the agreement including:

- **A FREE KIT (X20) WITH EVERY £10,000 NET SPEND**
- **FREE DELIVERIES ON ORDERS**
- **FIXED CONTRACT PRICING**
- **PRIORITY PRODUCTION**
- **A FREE ONLINE CLUB SHOP PORTAL**

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